

Cory Royer

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Producer/Director/Manager **•Live Streaming •Multimedia Production** **•Performing Arts • Events •Festivals**

A strategic leader, an innovative producer, and a born director – all rolled into one – with years of experience producing & directing educational programs, television commercials, corporate presentations, TV specials, sports shows, live performing arts experiences, and live streaming events. Highly skilled at securing, managing, and leading a diverse staff to create meaningful and memorable experiences that interest and inspire attendees, viewers, donors, and community members while also meeting the goals of success. Personable, positive, versatile, assertive, and adaptable. Readily embrace challenges; able to conceptualize and implement viable and sustainable solutions when all options seem exhausted or others have given up. Used to working in stressful, real world environments and cool under pressure with sales and marketing experience to boot!

Areas of Expertise

- Total Program, Event, and Business Oversight
- Fund Development, including: Securing Corporate and Individual Sponsors
- Collaborating with Multiple Creative and Tech Teams
- Producing Live Performing Arts Events
- Pitching and Presenting Concepts, Ideas, and Designs
- Social Media & Mass Media Advertising
- Marketing, Sales, & Customer Care
- Live Streaming Production
- Video Production and Editing
- Photography
- Project Management
- Audio Engineering Management
- Organizing, Inspiring, & Influencing Staff/Crew
- Consultative Services to Identify and Develop Client's Vision for Event
- Selecting Food and Beverage Vendors
- Setting Up & Marketing On-line Ticketing
- Bar Tending Skills
- Leading Ideation Sessions
- Marketing Events
- Community Engagement
- Video Editing
- Photojournalism
- News Gathering
- Live Truck Operations
- Live Helicopter Operations
- On-Air Reporting
- Television Lighting / Grip

Experience

PhotoGraphic TV
Nevada and Vermont
•2003 to Present

Executive Director

At the helm of a full-service television, video, and event production firm – conceptualizing, securing, orchestrating, launching, and producing high-caliber, high-tech unique projects that exceed client expectations, elevate audience experience, and enhance community engagement. Coordinate and provide all the technical, creative, and professional components necessary to ensure each

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Cory Royer

Page | 2

project goes on without a hitch. A leader who is used to working in fast paced environments, in unique or tense situations, who is quick on his feet with regards to problem solving, diplomacy, getting the job done, and achieving the goals set forth.

Unique Accomplishments as a Producer/Director

- Pioneered & coordinated the first ever international live streams of the **Miss Vermont USA/Miss Teen Vermont USA & Miss New Hampshire USA/Miss Teen New Hampshire USA** pageants.
- Established and built the award-winning and profit-generating **Vermont Burlesque Festival** – the largest and most attended festival of its kinds in all of New England and Northeast Canada. Managed a crew of 150+. This event was nominated as “Best Live Arts Event” in Vermont four times running and continues to grow in attendance and popularity.
- Field & line producer on numerous **Adobe Live Streams** at the **National Broadcasters Association & Adobe Max Events**.
- Orchestrated and launched the **Las Vegas Burlesque Festival** – another major festival employing over 100 staff members.
- Directed and produced countless events, including: the **iHGi – a 3-Day Webcast of LIVE Competition**, the **BlueHair Media**, the **Dinner & a Booty** – a LIVE Comedy/Burlesque Stage Show appearing in LA Area, **Jigsaw** – a 2011 Indie Film, and **CHAMPS Glass Games** – a LIVE Webcast of Glass Blowing Competition.

Unique Accomplishments as an Engineer/Audio Technician

- Engineered the audio for numerous projects at major news/TV shows, including: the **Food Network’s Guy’s Big Bite & Aarti Party**, **DIY Network’s Cool Tools**, **IBM Corporate events**, and various **NBC and ABC Network News shows**

Unique Accomplishments as a EFP Videographer & Live Camera Operator

- Regularly shoot videos that appear on local, network, cable, and world television outlets including: the **Discovery Health Channel’s Plastic Surgery Before & After**, **HGTV’s Organized Living**, **NBC Today Show**, **NBC Nightly News**, **Dateline NBC**, **UFC & IFL’s IFL Fight Night**, **Rising Stars**, **Battleground**, **Golf Channel’s Wendy’s Big Break**, and **ESPN/ESPN.com’s World Series of Poker**
- Nominated and/or Awarded: **Best Videographer SW USA Chapter - EMMY**, **Best News Videographer - Las Vegas Media Awards**, **Best Videojournalists - National Press Photographer’s Association**

Other Unique Accomplishments

- Coordinate and manage productions, crews, equipment on various projects or worked as video support , audio support or, general production support on/for shows and international organizations including: **CourtTV Extra’s** live gavel to gavel trial coverage from Nevada courtrooms , **International Fight League’s** fights & TV specials, **Glass & Bead Expo/iHGi TV** commercials and video content, **Metropark’s** retail clothing chain, **Adobe** live streams, conventions and events, **Vermont Federation of Nurses and Healthcare Professionals**, and **CNET event coverage**, Vermont based **Northstar Leasing’s** corporate sales videos, **Barclay’s** corporate banking videos.

Cory Royer

Page | 3

Clients Supported

- Adobe
- DIY Network
- North Star Leasing
- Champlain College
- IDS Group Asset Finance Technology
- CourtTV / CourtTV Extra
- High Noon Productions
- The Today Show
- Golf Channel
- CNN
- IBM
- ABC World News
- ESPN / ESPN.com
- NBC Nightly News
- Southern Nevada Home Builders Association
- Barclays Financial Service Company
- International Fight League (IFL)
- Discovery Channel
- ESPN / ESPN.com
- DIY Network
- Pepsi Co
- Nike
- Fox News
- AP Television
- Food Network
- Planet Microcaps
- Glass Craft & Bead Expo
- Champs Glass Games
- Kinetic Productions
- Sports Illustrated
- Travel Channel
- Chipotle
- UFC

Education

BACHELOR OF SCIENCE

Communications and Telecommunications Production

LYNDON STATE (Now Northern Vermont University) - Lyndonville, Vermont

Additional Experience

Photojournalist 5+ years

KLAS-TV, WCAX-TV, and WVNY-TV

Interests & Hobbies

Home Brewer - Beers & Ciders

Entertaining

Bartending

Cooking

Hiking

History

Boating

Lighting

Road Trips

Model Railroader

Transportation & Maps

Festival Going & Theater