

Creative Presentation



# PORTFOLIO

A close-up photograph of a man with light brown hair and a beard, looking directly at the camera. His face is integrated into the letter 'O' of the word 'PORTFOLIO'. The man has a mustache and a goatee. He is wearing a blue denim shirt. The background is dark.

Cory Royer

[www.coryroyer.info](http://www.coryroyer.info)

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# CORY ROYER



Cory Royer

Photo Caption: Cory welcomes a sold out crowd of 650 people to the Vermont Burlesque Festival



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Cory is a video producer, live event producer, and storyteller with over 30 years of industry experience built in Las Vegas, Los Angeles, and Vermont. He has worked on and/or led creative projects for national brands, live events, and grassroots campaigns across the U.S. As founder of Vpro and PhotoGraphicTV, Cory brings a friendly and approachable hands-on, personalized approach to every production.

Cory Royer

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# INTRODUCTION

From his early days as a Vermont photojournalist to producing and aiding in national campaigns in Las Vegas and Los Angeles, Cory has built a reputation for great customer service, creative leadership, technical precision, and a personal approach.

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# EDUCATION



**1998**  
**Lyndon State College**

Bachelor of Science in Communications from Lyndon State College, focused on journalism & television production. WWLR 91.5fm, Student Government, and numerous philanthropic events.

**1999**  
**National Press Photographer's Asso.**

Trained with the National Press Photographers Association, learning advanced video storytelling, interviewing and editing techniques.

**2000-Present**  
**Real-World Training**

Gained real-world training through decades of hands-on work with local & international news organizations, nationally recognized brands like Adobe, Food Network, & Discovery.



# PERSONAL SKILLS



## Video Production & Photography

Cory has over 30 years of experience in video production and photography, working on everything from national TV shows to live events, brand content, and documentaries with a sharp creative eye.

Photo Caption: Cory working an ENG camera for TNT Latin America on the Red (Pink) Carpet

## Live Event Management

Cory has led the production of concerts, festivals, and corporate events for over 20 years, managing crews, timelines, and technical logistics to create seamless, memorable live experiences.

Photo Caption: Cory running a multi camera video stream for a corporate event in Vermont.



# WORK EXPERIENCE

**1996-2005**  
**Videojournalist**

WVNY-TV Burlington, VT • WCAX-TV  
Burlington, VT • KLAS-TV Las Vegas, NV  
(award winning, Emmy nominated)

Cory Royer

**2003-Current**  
**Owner - PhotoGraphicTV Inc**

Court TV • Ultimate Fighting Championship  
(UFC), International Fight League (IFL),  
Discovery Health, Food Network, NBC  
Universal, ABC/ESPN, Adobe, Golf Channel



Cory working as live broadcast producer for Adobe/Team13 at Adobe Max

**2013-Current**  
**Live Event Producer**

International Hot Glass Invitational (iHGi) •  
Las Vegas Burlesque Festival • Vermont  
Burlesque Festival • Exposure Vegas • Miss  
Vermont USA • Miss New Hampshire USA

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# PROJECT PORTFOLIO

Cory's work blends sharp storytelling, bold visuals, and immersive experiences. Explore three signature projects: PhotoGraphicTV/Vpro's production legacy, a cinematic journey with AngloGold Ashanti, and the vibrant spectacle of the Vermont Burlesque Festival—each one showcasing distinct creative vision, technical skill, and a commitment to meaningful, memorable impact across industries and audiences alike.

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# PHOTO GRAPHIC TV

Founded in 2003, PhotoGraphicTV began as a television production crewing service focused on delivering exceptional service and standout visuals. Over the years, it has grown into a full-service live event and media production company, trusted by major networks, global brands, and regional organizations alike.

Cory Royer

Photo Caption: Cory working an ENG camera for Bloomberg Television at CES Las Vegas





# ANGLOGOLD ASHANTI

AngloGold Ashanti contracted Cory and his team at PhotoGraphicTV to produce a series of compelling videos for the global “I Am Mining” campaign. Filmed in the Nevada desert, the project aimed to humanize the mining industry by sharing the personal stories of those who power it—highlighting the vital role mining plays in our everyday lives.

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# VTBF

## VERMONT BURLESQUE FESTIVAL

The Vermont Burlesque Festival is one of the projects Cory is most proud of. What began as a bold idea has grown into the largest event of its kind in the Northeast US and Eastern Canada—a celebration of creativity, inclusivity, and the beauty of our differences. It's an uplifting, body-positive experience that not only entertains but gives back, raising funds and awareness for breast cancer research, health and wellness programs at the Pride Center of Vermont, and heating assistance for Vermonters in need through the WARMTH program. It has also been nominated 6x as "Best Live Arts Event" in the state of Vermont.

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A portrait of a man with light brown hair, a beard, and mustache, wearing black-rimmed glasses and a grey t-shirt. He is looking slightly to the left. The background is black.

THANK YOU

The word "THANK YOU" is written in large, bold, black letters. The letters are partially cut out, revealing the portrait of the man underneath. The "T" and "H" are on the left, the "A" and "N" are in the center, the "K" and "U" are on the right, and the "Y" and "O" are on the far right.

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