



# Cory Royer

*Multi-Media Professional*

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**Multi-Media Professional** with over two decades of expertise in content creation and media production, recognized for producing award-winning content at WCAX-TV, KLAS-TV, and the Vermont Burlesque Festival. A strategic leader with a proven track record in live broadcasting and event production, known for innovative approaches that enhance audience engagement. Highly skilled in conducting compelling on-camera interviews that bring stories to life. Adept at leveraging team leadership and community engagement to drive success in fast-paced, dynamic environments.

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## EMPLOYMENT HISTORY

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### Executive Director/Owner

PhotoGraphic TV, Nevada and Vermont – 2003 - Present

An innovative, forward-thinking, and strategic leader at the helm of a full-service event & media production firm – conceptualizing, securing, orchestrating, launching, and producing high-caliber, high-tech unique projects that exceed client expectations, elevate audience experience, and enhance community engagement. Coordinate and provide all the technical, creative, and professional components necessary to ensure each project goes on without a hitch. A leader who is used to working in fast-paced environments, in unique or tense situations, who is quick on his feet with regards to problem-solving, diplomacy, and getting the job done.

### VP of General Management & Event Production

Double E Performance Center

### Photojournalist

NBC Universal, ABC News, KLAS-TV, WCAX-TV, and WVNY-TV

Nominated for multiple Emmys for my work as a videojournalist in Las Vegas. Recognized with multiple awards for “Best Photojournalist” by National Press Photographer’s Association. Regularly create content that appear on local, network, cable, and world television outlets including: the Discovery Health Channel’s Plastic Surgery Before & After, HGTV’s Organized Living, NBC Today Show, NBC Nightly News, Dateline NBC, UFC & IFL’s IFL Fight Night, Rising Stars, Battleground, Golf Channel’s Wendy’s Big Break, and ESPN/ESPN.com’s World Series of Poker.

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## EDUCATION

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### Bachelor of Science in Communications and Telecommunications Production

Lyndon State College, Lyndonville, Vermont

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## SKILLS

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Event Production	Media Production
<i>Expert</i>	<i>Expert</i>
Live Streaming	Video Production
<i>Experienced</i>	<i>Expert</i>
Audio Engineering	Project Management
Fund Development	Marketing

Photojournalism	Business Management
<i>Expert</i>	
Team Leadership	Content Creation
	<i>Expert</i>
Live Broadcasting	Social Media
Community Engagement	On-Air Reporting
	<i>Experienced</i>
Public Speaking	On-Camera Interviewing
<i>Experienced</i>	
Video Editing	<i>Expert</i>
<i>Expert</i>	

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## REFERENCES

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### **Anson Tebbetts**

Vermont Secretary of Agriculture  
 ☎ 802-324-9850

### **Jayson Oertel**

Adobe  
 ☎ 310-386-8835

### **Colleen McCarty**

Fox Rothschild  
 ☎ 702-506-3785

### **Dan Feeney**

Northstar Leasing  
 ☎ 802-860-3572

### **Victor Woodall**

Clark County Channel 4  
 ☎ viced@cox.net  
 ☎ 702-604-3090

### **Tony Kremer**

Kinetic Productions  
 ☎ 702-524-7995

### **Kyla Waldron**

Vermont Burlesque Festival  
 ☎ 203-927-8355

### **Dan Casey**

Barre Opera House  
 ☎ 802-249-3280

### **Darren Perron**

WCAX-TV  
 ☎ perron@wcax.com  
 ☎ 802-578-8657

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## ADDITIONAL INFORMATION

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### Notable Achievements

- Nominated for multiple Emmys as a videojournalist in Las Vegas
- Multiple 'Best Photojournalist' awards from National Press Photographer's Association
- Established and built the award-winning Vermont Burlesque Festival
- Pioneered international multi-camera live streams for Miss Vermont USA/Miss Teen Vermont USA & Miss New Hampshire USA pageants
- Field & line producer for Adobe Live Streams at National Broadcasters Association & Adobe Max Events

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## LINKS

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[coryroyer.info](http://coryroyer.info)

[VTBurlesqueFest.com](http://VTBurlesqueFest.com)

[Vpro.solutions](http://Vpro.solutions)

[PhotoGraphic.TV](http://PhotoGraphic.TV)