



Cory Royer

Multi-Media Professional

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Multi-Media Professional with over two decades of expertise in content creation and media production, recognized for producing award-winning content at WCAX-TV, KLAS-TV, and the Vermont Burlesque Festival. A strategic leader with a proven track record in live broadcasting and event production, known for innovative approaches that enhance audience engagement. Highly skilled in conducting compelling on-camera interviews that bring stories to life. Adept at leveraging team leadership and community engagement to drive success in fast-paced, dynamic environments.

EMPLOYMENT HISTORY

Executive Director/Owner

PhotoGraphic TV, Nevada and Vermont — 2003 - Present

An innovative, forward-thinking, and strategic leader at the helm of a full-service event & media production firm – conceptualizing, securing, orchestrating, launching, and producing high-caliber, high-tech unique projects that exceed client expectations, elevate audience experience, and enhance community engagement. Coordinate and provide all the technical, creative, and professional components necessary to ensure each project goes on without a hitch. A leader who is used to working in fast-paced environments, in unique or tense situations, who is quick on his feet with regards to problem-solving, diplomacy, and getting the job done.

VP of General Management & Event Production

Double E Performance Center

Photojournalist

NBC Universal, ABC News, KLAS-TV, WCAX-TV, and WVNY-TV

Nominated for multiple Emmys for my work as a videojournalist in Las Vegas. Recognized with multiple awards for “Best Photojournalist” by National Press Photographer’s Association. Regularly create content that appear on local, network, cable, and world television outlets including: the Discovery Health Channel’s Plastic Surgery Before & After, HGTV’s Organized Living, NBC Today Show, NBC Nightly News, Dateline NBC, UFC & IFL’s IFL Fight Night, Rising Stars, Battleground, Golf Channel’s Wendy’s Big Break, and ESPN/ESPN.com’s World Series of Poker.

EDUCATION

Bachelor of Science in Communications and Telecommunications Production

Lyndon State College, Lyndonville, Vermont

SKILLS

Event Production

Expert

Live Streaming

Experienced

Audio Engineering

Fund Development

Media Production

Expert

Video Production

Expert

Project Management

Marketing

Photojournalism

Expert

Team Leadership

Live Broadcasting

Community Engagement

Public Speaking

Experienced

Video Editing

Expert

Business Management

Content Creation

Expert

Social Media

On-Air Reporting

Experienced

On-Camera Interviewing

Expert

REFERENCES

Anson Tebbetts

Vermont Secretary of Agriculture

☎ 802-324-9850

Jayson Oertel

Adobe

☎ 310-386-8835

Colleen McCarty

Fox Rothschild

☎ 702-506-3785

Dan Feeney

Northstar Leasing

☎ 802-860-3572

Victor Woodall

Clark County Channel 4

✉ viced@cox.net

☎ 702-604-3090

Tony Kremer

Kinetic Productions

☎ 702-524-7995

Kyla Waldron

Vermont Burlesque Festival

☎ 203-927-8355

Dan Casey

Barre Opera House

☎ 802-249-3280

Darren Perron

WCAX-TV

✉ perron@wcax.com

☎ 802-578-8657

ADDITIONAL INFORMATION

Notable Achievements

- Nominated for multiple Emmys as a videojournalist in Las Vegas
- Multiple 'Best Photojournalist' awards from National Press Photographer's Association
- Established and built the award-winning Vermont Burlesque Festival
- Pioneered international multi-camera live streams for Miss Vermont USA/Miss Teen Vermont USA & Miss New Hampshire USA pageants
- Field & line producer for Adobe Live Streams at National Broadcasters Association & Adobe Max Events

LINKS

coryroyer.info

VTBurlesqueFest.com

Vpro.solutions

PhotoGraphic.TV